In inclusive. Transformative. Driving sustainability.

It’s the WISE Conference 2020

In 2020, the UK needs inclusive growth AND transformative action that delivers sustainability. Women and men working together to solve the challenges of the future.

The WISE Conference 2020 brings these issues together for the first time:
- Inclusion delivers innovation
- Innovation delivers sustainability
- Inclusive STEM attracts and keeps the best talent

What are you doing to drive forward these agendas?

We are offering sponsorship opportunities to companies who care about inclusion and sustainability to partner with WISE to build a fresh narrative to accelerate the pace of change.
Help us to shape a better future

• Research on “green jobs” in the UK, now and in the future.
• What skills, training, qualifications are needed?
• Invigorate and refresh your STEM outreach programmes by presenting STEM as a solution to climate change.
• How to adapt job roles to attract the people you need to deliver environmental change.
• Learn from leaders who have transformed the culture of their business to deliver inclusion and sustainability.

Our audience

WISE Conference attendees include men, women, decision makers, HR and D&I professionals, C suite and early in career professionals.

Why sponsor the WISE Conference?

Sponsorship benefits:

• Position your business at the forefront of discussions around inclusive growth and sustainability.
• Build brand awareness across industry sectors and amongst the next generation.
• Access the WISE network and beyond from grass roots to blue chip corporates in an engaging, inclusive and learning environment.
• Demonstrate thought leadership in the STEM sector.
• Open up opportunities in STEM in the North of England.

Delegate quotes from last year’s WISE Conference

“ The theme of the conference was extremely relevant to today’s business challenges and the quality of speakers was exceptional. This is not just a conference for women and I would encourage anyone to attend who supports the aims of WISE and wishes to achieve greater diversity in our businesses.”

Simon Gould Managing Director BMT Defence & Security UK Ltd

“I was really impressed by the top notch conference. The speakers all excelled - an amazingly stimulating barrage of ideas and inspiration.”

Richard John Carter Managing Director UK & Ireland, BASF UK

“It was so useful, I have got pages of notes, and in fact I saw everyone take notes.”

Conference attendee

“There was a real message in the conference, with a red thread.”

Conference attendee

The WISE Conference is the premier event for all those who care about gender balance in science, technology, engineering and maths. In Autumn 2020, we will hold our flagship annual conference in Yorkshire, for around 250 delegates.
Last year’s Conference

The 2019 WISE Conference attendees included HR directors, business managers, talent partners, engineers, research scientists, project managers, technicians, lecturers, graduates, communications managers, patent attorneys and many more!

Tweets from the day...

Gender Action Schools Award
@_Gender_Action

Great talk from @ginarippon1 at #WISEConference2019 about how brains are ‘rule-gathering systems’ and are influenced by the social norms and structures around us, hence the importance to #SmashStereotypes

Liz Chesters
@rallyelephant

Stop calling them soft skills and call them human skills, value them and speak up for their value - Lisa Finnegan, LinkedIn #WISEConference2019

For presentations / photos / videos / agenda of the 2019 WISE Conference visit:
www.wisecampaign.org.uk/previous-conferences/wise-conference-2019/

For sponsorship opportunities

Please contact your membership manager or email
Dimitra Christakou, Membership Director: d.christakou@wisecampaign.org.uk

WISE Leeds College of Building, Hunslet Campus, Cudbear Street, Leeds LS10 1EF
0113 222 6072 | info@wisecampaign.org.uk | wisecampaign.org.uk