In 2021, the UK needs inclusive growth AND transformative action that delivers sustainability. Women and men working together to solve the challenges of the future.

The WISE Conference 2021 brings these issues together for the first time:

• Inclusion delivers innovation
• Innovation delivers sustainability
• Inclusive STEM attracts and keeps the best talent

What are you doing to drive forward these agendas?

We are offering sponsorship opportunities to companies who care about inclusion and sustainability to partner with WISE to build a fresh narrative to accelerate the pace of change.
Help us to shape a better future

• Research on “green jobs” in the UK, now and in the future.
• What skills, training, qualifications are needed?
• Invigorate and refresh your STEM outreach programmes by presenting STEM as a solution to climate change.
• How to adapt job roles to attract the people you need to deliver environmental change.
• Learn from leaders who have transformed the culture of their business to deliver inclusion and sustainability.

Our audience

WISE Conference attendees include men, women, decision makers, HR and D&I professionals, C suite and early in career professionals.

Why sponsor the WISE Conference?

Sponsorship benefits:

• Position your business at the forefront of discussions around inclusive growth and sustainability.
• Build brand awareness across industry sectors and amongst the next generation.
• Access the WISE network and beyond from grass roots to blue chip corporates in an engaging, inclusive and learning environment.
• Demonstrate thought leadership in the STEM sector.
• Open up opportunities in STEM in the North of England.

Delegate quotes from last year’s WISE Conference

“ The theme of the conference was extremely relevant to today’s business challenges and the quality of speakers was exceptional. This is not just a conference for women and I would encourage anyone to attend who supports the aims of WISE and wishes to achieve greater diversity in our businesses.”

Simon Gould Managing Director
BMT Defence & Security UK Ltd

“The WISE Conference is the premier event for all those who care about gender balance in science, technology, engineering and maths. In 2021, we will hold our flagship annual conference in Yorkshire, for around 250 delegates.

“I was really impressed by the top notch conference. The speakers all excelled - an amazingly stimulating barrage of ideas and inspiration.”

Richard John Carter
Managing Director UK & Ireland, BASF UK

“ It was so useful, I have got pages of notes, and in fact I saw everyone take notes.”

Conference attendee

“There was a real message in the conference, with a red thread.”

Conference attendee

“ All the talks, workshops and panels were thought-provoking, very inspiring and helpful.”

Conference attendee
2019’s Conference

The 2019 WISE Conference attendees included HR directors, business managers, talent partners, engineers, research scientists, project managers, technicians, lecturers, graduates, communications managers, patent attorneys and many more!

Social media stats for the 2019 WISE Conference

Over 740 social media posts sent throughout the day.

We reached 450,000 social media accounts, generating 1,290,154 online impressions.

Tweets from the day...

Gender Action Schools Award
@_Gender_Action

Great talk from @ginarippon1 at #WISEConference2019 about how brains are ‘rule-gathering systems’ and are influenced by the social norms and structures around us, hence the importance to #SmashStereotypes

Liz Chesters
@rallyelephant

Stop calling them soft skills and call them human skills, value them and speak up for their value - Lisa Finnegan, LinkedIn #WISEConference2019

For presentations / photos / videos / agenda of the 2019 WISE Conference visit:
www.wisecampaign.org.uk/previous-conferences/wise-conference-2019/

For sponsorship opportunities

Please contact your membership manager or email Deborah Kelly, Partnership Manager: d.kelly@wisecampaign.org.uk

WISE  Leeds College of Building, Hunslet Campus, Cudbear Street, Leeds LS10 1EF
0113 222 6072  |  info@wisecampaign.org.uk  |  wisecampaign.org.uk
## WISE Conference 2021
### Sponsorship Packages

<table>
<thead>
<tr>
<th>Networking &amp; Drinks Reception Sponsor</th>
<th>Bursary &amp; Mentoring Partner</th>
<th>Exhibition Stand Space</th>
<th>Poseur Table</th>
</tr>
</thead>
<tbody>
<tr>
<td>1 opportunity</td>
<td>1 opportunity</td>
<td>8 exhibitor stands available</td>
<td>8 poseur tables available</td>
</tr>
</tbody>
</table>

### Benefits
- **Networking & Drinks Reception Sponsor**
  - Access to the WISE network and beyond in an engaging environment throughout the day.
  - Opportunity for a short address to delegates at the beginning of the reception
  - Brand awareness opportunities across the WISE website and social media channels, printed collateral produced for the conference, and inclusion, where applicable, in PR stories
  - 5 conference tickets

- **Bursary & Mentoring Partner**
  - Commit to supporting the next generation of talent by sponsoring a number of students to attend the conference and offer on-the-day mentoring with peers from your organisation.
  - Partner with WISE to sponsor a number of students to attend the conference and offer on-the-day mentoring with peers from your organisation
  - Sponsor credit
  - Brand awareness opportunities across the WISE website and social media channels, printed collateral produced for the conference, and inclusion, where applicable, in PR stories
  - Poseur table as a meeting point in the exhibition and catering area
  - 5 conference tickets

- **Exhibition Stand Space**
  - Promote your organisation’s presence at the conference to attendees, display marketing collateral on the stand and network with attendees during the catering and refreshment breaks.
  - Branding presence throughout the event and in conference marketing materials
  - Logo displayed on the WISE website
  - Allocated space includes:
    - Poseur table with table cloth
    - Printed place card displaying company name and logo
    - Access to venue WIFI
  - 2 conference tickets

- **Poseur Table**
  - Providing a base to network with attendees during the catering and refreshment breaks at the conference.
  - Logo displayed on the WISE website
  - Allocated space includes:
    - Poseur table with table cloth
    - Printed place card displaying company name and logo
    - Access to venue WIFI
  - 1 conference ticket

### Pricing
- **Networking & Drinks Reception Sponsor**
  - £8,000.00 plus VAT

- **Bursary & Mentoring Partner**
  - £4,500.00 plus VAT

- **Exhibition Stand Space**
  - £1,100.00 plus VAT

- **Poseur Table**
  - £450.00 plus VAT

---

**Headline Sponsors**

Be the main sponsors for the Conference, showcasing your dedication and leadership to gender balance and sustainability.

Packages available on request.
Contact us

WISE are looking for sponsors and partners to make the most of these opportunities to move the dial from 24% towards 30% of the UK’s STEM workforce being women by 2030. There are also opportunities to sponsor our smaller member-only Knowledge Sharing Events and programme of webinars throughout 2020.

To discuss sponsorship opportunities in further detail please contact your partnership manager or email Deborah Kelly, Partnership Manager: d.kelly@wisecampaign.org.uk